

The Healthcare Leader's Cook Book

Drive Census, Cut Turnover, and Reduce Stress by Becoming the Communicator Your Customers Deserve

Learn Strategies To:

Transform relationships with leadership & communication skills

Implement the newest techniques in dementia care

Drive Census to 100%

Improve employee retention

Use The 5 Pillars of successful interaction

Define your culture

Increase profits and potential

Create a winning customer experience



**Wednesday
January 24, 2018**

8:30am - 5:00pm

Idaho Healthcare Association Offices

1524 W Cayuse Creek Dr, Meridian, ID 83646

**EARN
7 CEUS**

Lunch Included

Register TODAY for \$99

(IHCA members; non-members \$150) at www.idhca.org



Sam Stoddard

VP Homestead Senior Living

Sam is a keynote speaker, corporate trainer, licensed ALF Administrator and currently the VP of Operations overseeing AL, IL, HH, & Hosp. He has been the Executive Director of a 250 bed ALF- one of the largest in the nation. His positive approach and memorable trainings have impacted thousands of professionals and helped them to expand their vision, effectiveness, and ability to influence others.



Eric Collett

Principal & Owner

A Mind For All Seasons, LLC

Eric is a nationally recognized speaker, consultant and dementia expert, a licensed ALF administrator, and a teacher at Boise State University and the College of Western Idaho. Eric passionately believes that lifelong learning is a key to finding powerful new solutions to significant challenges and has spent 17 years changing lives through innovative dementia care techniques and leadership strategies.

For Questions Call - Sam 208-497-7384 or Eric 208-571-2475